

Vietnam National Tobacco Corp (Vinataba) in Tobacco (Vietnam)

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Abstracts

Vietnam National Tobacco Corp (Vinataba) aims to maintain its leading position in the Vietnamese tobacco market. To this end, over the forecast period the company is expected to invest in further expanding its distribution network, building a strong brand image for its products and improving its production technology. In addition, Vinataba will work closely with the Vietnamese government to fight against the rising level of illicit trade in cigarettes.

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Contents

Strategic Direction

Key Facts

Summary 1 Vietnam National Tobacco Corp (Vinataba): Key Facts

Production

Competitive Positioning

Summary 2 Vietnam National Tobacco Corp (Vinataba): Competitive Position 2016

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