

Vietnam JSC Bank for Industry & Trade (Vietinbank) in Financial Cards and Payments (Vietnam)

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Abstracts

VietinBank's most important goal is to maintain its leading position as the biggest bank in Vietnam. Financial cards will be among its key products to achieve this goal. The bank is expected to implement the latest technologies to upgrade its banking system to increase security thus build greater consumer trust. With its current status as the top bank in Vietnam, it will keep improving customer services as the essential factor supporting it to compete against other banks. According to its...

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