

Vietnam Intimex Joint-stock Corp in Retailing (Vietnam)

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Abstracts

Vietnam Intimex is a leading player in imports and exports, specialising in coffee and pepper. Despite this being the company's main business area, the company also aims to expand further in Vietnamese retailing during the forecast period via supermarkets. In August 2012, the company opened the first Intimex outlet in southeast Vietnam, with this being the company's first step as it seeks to expand into southeast and central-south Vietnam. By the end of the review period, the company had 16...

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