

Viet Thai International Joint Stock Co in Consumer Foodservice (Vietnam)

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Abstracts

Within consumer foodservice, Viet Thai International JSC aims to become Vietnam's leading company of premier lifestyle brands and quality products. More specifically, it is aiming to become the leader in both specialist coffee shops and full-service restaurants in Vietnam. It plans to further expand the outlet network of its most important brands, including Highlands Coffee and Pho 24.

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