

# Vien Thong A Import Export Trading Production Corp in Retailing (Vietnam)

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## Abstracts

Over the forecast period, Vien Thong A aims to become the leading player in electronics and appliance specialist retailers. In 2012, the company had 75 outlets, most of which are located in Ho Chi Minh City and other Southern provinces. The company plans to expand its retailing network by opening over 200 outlets across the country in 2013.

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