

# Vidrala SA in Packaging Industry (Spain)

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## Abstracts

Vidrala SA aims to take advantage of the positive impact of the economic recovery in domestic consumption, in a context in which the rising sophistication of consumers and increasing demand for more premium references favours glass as a packaging material. The company plans to take further steps to optimise the availability of its service, competitiveness and efficacy, based on its knowledge of the supply chain. Thanks to the prevailing economic conditions, demand in the main European markets...

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