

Video Players in the United Kingdom

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Abstracts

Despite the development of technologies such as IPTV, 3DTV and Smart TV and integrating the Internet into TV, the video players category continued to grow in volume terms in 2011. This was largely due to continued demand from consumers to watch films on DVD/Blu-ray, and the low prices of players. Competition both among manufacturers but also from competing technologies has resulted in further price discounting in the UK, and the average unit price of a branded DVD player in the UK in 2011 was...

Euromonitor International's Video Players in United Kingdom report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: BD Players, Combi Players, DVD Players, Video Recorders.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Video Players market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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