

# Vichy Catal?n (Grupo) SA in Soft Drinks (Spain)

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## Abstracts

Vichy Catal?n is expected to continue to capitalise on Spain's economic recovery and the rise of healthier soft drinks. A strong focus on innovation and a wide product portfolio have enabled the company to return to growth following its struggles during the recession. This strategy is thus likely to be maintained. Another key objective for the company is to keep growing its value share.

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## Contents

Strategic Direction

Key Facts

Summary 1 Vichy Catal?n (Grupo) SA: Key Facts

Summary 2 Vichy Catal?n (Grupo) SA: Operational Indicators

Competitive Positioning

Summary 3 Vichy Catal?n (Grupo) SA: Competitive Position 2016

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