

Vichy Catalán (Grupo) SA in Health and Wellness (Spain)

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Abstracts

Vichy Catalán (Grupo) SA is expected to maintain its commitment to health and wellness beverages, where it is present in several categories including NH carbonated bottled water under its star brand Vichy Catalán, NH mineral bottled water under the brand Font D'Or, NH RTD tea and FF sports drinks under its brand Mondariz and organic juice under the brand Lambda. The company will continue incorporating healthy high quality products into its product portfolio, targeting premium consumers either th...

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