

VF Outdoor Inc in Personal Accessories (USA)

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Abstracts

VF Outdoor remains committed to building its portfolio of “lifestyle brands”, which are designed around consumers’ specific activities and interests. Part of this drive centred on the acquisition of various lifestyle brands in recent years, including the Kipling brand, which specialises in bags and luggage. Moving forward, additional acquisitions of other lifestyle brands will remain an important part of VF Outdoor’s strategy.

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