

## VF Corp in Personal Accessories (World)

<https://marketpublishers.com/r/V582A458B97EN.html>

Date: November 2013

Pages: 36

Price: US\$ 572.00 (Single User License)

ID: V582A458B97EN

### Abstracts

Over the years, VF Corp has gradually accumulated a number of brands focused on the youth and outdoor enthusiasts. The company's most recent acquisition was Timberland in 2011, which along with its other brands The North Face, Jansport and Kipling has given it a strong following among middle-income consumers. China is a key market for the future of the company as it looks to reduce its reliance on the US.

Euromonitor International's VF Corp in Personal Accessories (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Personal Accessories industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Product coverage:** Bags and Luggage, Jewellery, Watches, Writing Instruments.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Scope of the Report  
Strategic Evaluation  
Competitive Positioning  
Market Assessment  
Geographic and Category Opportunities  
Brand Strategy  
Operations  
Recommendations  
Definitions  
definitions

## I would like to order

Product name: VF Corp in Personal Accessories (World)

Product link: <https://marketpublishers.com/r/V582A458B97EN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V582A458B97EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970