

## VF Corp in Apparel and Footwear (USA)

<https://marketpublishers.com/r/V4E60FCA58FEN.html>

Date: March 2016

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: V4E60FCA58FEN

### Abstracts

VF Corp emphasises its Outdoor and Action Sports division to capitalise on the lucrative sportswear category, which has seen significant growth in the US apparel market over the past few years. The Outdoor and Action Sports division contains 11 brands, with the North Face and Timberland being the largest revenue generators. The company is open to further acquisitions in this space, as highlighted by the joint letter of interest for iconic Australian surfwear brand Billabong it filed in January...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Apparel, Footwear, Sportswear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 VF Corp: Key Facts

Summary 2 VF Corp: Operational Indicators

Retail Operations

Internet Strategy

Chart 1 VF Corp: Timberland in Chicago

Competitive Positioning

Summary 3 VF Corp: Competitive Position 2015

## I would like to order

Product name: VF Corp in Apparel and Footwear (USA)

Product link: <https://marketpublishers.com/r/V4E60FCA58FEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V4E60FCA58FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970