

# Vetropack Schweiz AGSüdpack Europe AGModel Holding AGWipf AG in Packaging Industry (Switzerland)

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## Abstracts

Vetropack AG is the leading glass producer in Switzerland. The main strategic direction of Vetropack AG is trying to maintain their market leader position in the domestic Swiss market and other European markets. Due to the strong Swiss franc as compared to the euro over the review period, Vetropack's turnover declined by around 9% in 2011, however due to its tailor-made solutions for its customers, Vetropack AG was able to achieve greater added value in sales. Furthermore, the group is...

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