

# Vesna Fabrika Igrushek OAO in Toys and Games (Russia)

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## Abstracts

As toys and games is evolving rapidly, Vesna plans to continue its assortment expansion. The company intends to develop toys that correspond with the latest trends and technical specifications. In 2013, the company aims to ensure compliance with EU safety requirements. This strategy is closely connected with Vesna's aspiration to enter new markets.

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