

Vertu Malaysia in Luxury Goods (Malaysia)

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Abstracts

Vertu Malaysia, as a leading luxury mobile phone manufacturer, is showing strong interest in strengthening its presence within Malaysia by opening more outlets and increasing its distribution network. In addition, the company plans to increase its brand share by introducing more affordable luxury mobile phones range in Malaysia. Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles. **Product coverage:** Designer Apparel (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Cigars, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Travel Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data. **Why buy this report?**

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