

# Vertu Corp in Luxury Goods (United Arab Emirates)

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Date: June 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: V2F05356C30EN

## Abstracts

Vertu has established a strong presence in the United Arab Emirates. The company's mono-brand boutiques are located across the country at various malls, in addition to selected high-end luxury hotels. Eight Rivoli Prestige outlets also offer the brand's merchandise. The company's efforts in the United Arab Emirates have resulted in a number of points of sale larger than the company has in European countries. Against this background, the forecast period is unlikely to witness major new openings. Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles. **Product coverage:** Designer Apparel (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Cigars, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Travel Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data. **Why buy this report?**

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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