

Verkkokauppa.com Oyj in Retailing (Finland)

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Date: January 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: V33A430BF43EN

Abstracts

Verkkokauppa.com's aim for the forecast period is to defend its position as the leading player in internet retailing in Finland by offering competitive prices, an efficient internet retailing platform and good customer service. Verkkokauppa.com is also expected to seek to attract customers to its three store-based outlets, aiming to support its internet sales with a physical store presence in Finland.

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