

Vente-privee.com SAS in Retailing (France)

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Abstracts

As apparel companies tend to reduce their stocks, the de-stocking company Vente-privee.com is expected to continue to diversify its product offer over the forecast period in order to limit the impact of lower stocks on its sales. The company's apparel and luxury offer is likely to decrease while services such as ticketing, travel, vouchers and applications are forecast to represent a larger portion of its activity.

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