

Vente-privee.com SAS in Apparel and Footwear (France)

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Abstracts

Vente-privee is a pure internet player, leading apparel and footwear internet retailing in France. The company is focused on diversifying its product range, offering products such as wine, travel and more recently mobile phone plans with Free Mobile, a French telecoms operator. 2012 and 2013 were strong years for Vente-privee as its turnover increased by more than 20% in 2012. 2013 saw its value share decline as competitor Asos strengthened its position in the French market by opening an office...

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