

# Vending - Colombia

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## Abstracts

Since the development in the channel is slow and has low penetration, Chilean company Vandomatic is interested in entering Colombia which could bring more dynamics to the channel, but in the long term. The growth rate for 2010 was minimal with an increase of less than 3% in current value sales; the same as the review period CAGR.

Euromonitor International's Vending in Colombia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Beauty and Personal Care Direct Selling, Beauty and Personal Care Homeshopping, Beauty and Personal Care Internet Retailing, Clothing and Footwear Direct Selling, Clothing and Footwear Homeshopping, Clothing and Footwear Internet Retailing, Consumer Appliances Direct Selling, Consumer Appliances Homeshopping, Consumer Appliances Internet Retailing, Consumer Electronics Direct Selling, Consumer Electronics Homeshopping, Consumer Electronics Internet Retailing, Consumer Healthcare Direct Selling, Consumer Healthcare Homeshopping, Consumer Healthcare Internet Retailing, DIY and Gardening Direct Selling, DIY and Gardening Homeshopping, DIY and Gardening Internet Retailing, Food and Drink Direct Selling, Food and Drink Homeshopping, Food and Drink Internet Retailing, Home Care Direct Selling, Home Care Homeshopping, Home Care Internet Retailing, Housewares and Home Furnishings Direct Selling, Housewares and Home Furnishings Homeshopping,

Housewares and Home Furnishings Internet Retailing, Media Products Direct Selling, Media Products Homeshopping, Media Products Internet Retailing, Other Direct Selling, Other Homeshopping, Other Internet Retailing, Other Products Vending, Packaged Drinks Vending, Packaged Foods Vending, Personal Hygiene Products Vending, Tobacco Products Vending, Unpackaged Drinks Vending.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

Get a detailed picture of the Vending market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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Executive Summary

Retailing Shows A Clear Recovery in 2010 As Economy Improves

Smaller Cities Are Targeted by Retailers As Large Cities Are Saturated With the Offer

Appliances and Electronics Sales Were Fuelled by the Strengthening Peso

International Players Entered the Colombian Retailing Scene in 2009/2010

Internet Is Expected To Be An Increasingly Important Channel for Consumers

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