

## Vemedia BV in Home Care (Netherlands)

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### Abstracts

Vemedia is mainly focused on the production of consumer health products for sale within the Netherlands. This means that the company is involved primarily in the manufacture of healthcare products and medicines and home care, more specifically home insecticides, accounts for only a small part of its overall activities. In home insecticides, the company owns the Roxasect brand. The company seeks to position Roxasect as the leading brand in home insecticides in the Netherlands. Product...

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