

# Vees Marketing Sdn Bhd in Consumer Appliances (Malaysia)

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## Abstracts

Vees Marketing plans to expand its business to other states in Malaysia by opening more showrooms. Initially a large cooking appliances local brand, Vees Marketing branched out to manufacture other consumer appliances such as light fryers, vacuum cleaners, and water purifiers. Vees Marketing is expected to continue in this direction by introducing more in-demand products.

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