

Veas Marketing Sdn Bhd in Consumer Appliances (Malaysia)

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Abstracts

Veas Marketing plans to expand its business to other states in Malaysia by opening more showrooms. Initially a large cooking appliances local brand, Veas Marketing branched out to manufacture other consumer appliances such as light fryers, vacuum cleaners, and water purifiers. Veas Marketing is expected to continue in this direction by introducing more in-demand products.

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Contents

Strategic Direction

Key Facts

Summary 1 Veas Marketing Sdn Bhd: Key Facts

Competitive Positioning

Summary 2 Veas Marketing Sdn Bhd: Competitive Position 2016

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