

Vatan Bilgisayar San ve Tic AS in Consumer Appliances (Turkey)

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Abstracts

Vatan Bilgisayar is expected to benefit from ongoing outlet volume expansion in the forecast period, with the company focusing on smaller cities and towns. The company will also continue to benefit from a strong focus on price and from expanding its range of consumer appliances in stores, largely thanks to the opening of larger outlets offering a wider product range.

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