

# Variety Stores in Slovakia

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## Abstracts

Variety stores saw a recovery in current value sales in 2021. This was mainly because variety stores offer everyday items at affordable prices, which became a more appealing alternative to price-sensitive consumers. Location remained a determining factor of performance in 2021. Variety stores located in shopping malls, touristic locations and trains stations like Flying Tiger and Top Shop saw a higher decline in value sales due to reduced footfall. Tchibo Slovensko, with a more diversified locat...

Euromonitor International's Variety Stores in Slovakia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Variety Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Variety stores with a diversified location portfolio perform better in 2021

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