

Variety Stores in Singapore

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Abstracts

While economic uncertainty was the prevailing theme of 2020 and 2021, it is not entirely correct to associate variety stores with the lower socio-economic classes. Compared to mid-range outlets, retailers targeting low-income earners have struggled to survive due to movement control restrictions and the lack of tourists. Construction labourers have been unable to travel freely due to the increasing case numbers in dormitories. At times, merchandisers from neighbouring countries will purchase pal...

Euromonitor International's Variety Stores in Singapore report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Variety Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Daiso's expansion to offer higher-priced items, including food and pet goods, proves timely

Don Don Donki is only variety store brand with an established loyalty programme

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Despite low value of goods, e-commerce is profitable for retailers due to basket size

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