

# Variety Stores in Russia

<https://marketpublishers.com/r/V41115A2D98EN.html>

Date: February 2022

Pages: 48

Price: US\$ 990.00 (Single User License)

ID: V41115A2D98EN

## Abstracts

Variety stores saw a strong recovery in 2021 as Russia lifted its COVID-19 restrictions and foot traffic picked up. Category leaders like Fix Price remained popular due to their convenient locations. Many variety stores outlets are located in close proximity to residential areas and even in residential areas which makes them convenient and easily accessible for consumers.

Euromonitor International's Variety Stores in Russia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Variety Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### VARIETY STORES IN RUSSIA

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Variety stores bounce back as restrictions are lifted with low price promise

Financial pressures push consumers towards variety stores

Fix Price cements its dominance with further store openings seen in 2021

#### PROSPECTS AND OPPORTUNITIES

Healthy growth projected for variety stores

E-commerce players exploring opportunities in variety stores

New players could be attracted to the channel

#### CHANNEL DATA

Table 1 Variety Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 2 Variety Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 3 Variety Stores GBO Company Shares: % Value 2017-2021

Table 4 Variety Stores GBN Brand Shares: % Value 2018-2021

Table 5 Variety Stores LBN Brand Shares: Outlets 2018-2021

Table 6 Variety Stores LBN Brand Shares: Selling Space 2018-2021

Table 7 Variety Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 8 Variety Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

### RETAILING IN RUSSIA

#### EXECUTIVE SUMMARY

Retailing in 2021: The big picture

Entertainment versus rationality

COVID-19 still affecting retailing

Digitalisation and modern technologies

E-commerce remains driving force in retailing in Russia

Challenging retail forecast due to economic uncertainty

#### OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Table 9 Cash and Carry Sales: Value 2016-2021

Seasonality

New Year's Day

Back to School

Payments

Delivery and collection

Emerging business models

## MARKET DATA

Table 10 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 11 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 12 Sales in Store-based Retailing by Channel: Value 2016-2021

Table 13 Sales in Store-based Retailing by Channel: % Value Growth 2016-2021

Table 14 Store-based Retailing Outlets by Channel: Units 2016-2021

Table 15 Store-based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 16 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 17 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 18 Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 19 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 20 Sales in Grocery Retailers by Channel: Value 2016-2021

Table 21 Sales in Grocery Retailers by Channel: % Value Growth 2016-2021

Table 22 Grocery Retailers Outlets by Channel: Units 2016-2021

Table 23 Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 24 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 25 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 26 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 27 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 28 Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 29 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 30 Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 31 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 32 Sales in Mixed Retailers by Channel: Value 2016-2021

Table 33 Sales in Mixed Retailers by Channel: % Value Growth 2016-2021

Table 34 Mixed Retailers Outlets by Channel: Units 2016-2021

Table 35 Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 36 Retailing GBO Company Shares: % Value 2017-2021

Table 37 Retailing GBN Brand Shares: % Value 2018-2021

Table 38 Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 39 Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 40 Store-based Retailing LBN Brand Shares: Outlets 2018-2021

- Table 41 Non-Store Retailing GBO Company Shares: % Value 2017-2021
- Table 42 Non-Store Retailing GBN Brand Shares: % Value 2018-2021
- Table 43 Grocery Retailers GBO Company Shares: % Value 2017-2021
- Table 44 Grocery Retailers GBN Brand Shares: % Value 2018-2021
- Table 45 Grocery Retailers LBN Brand Shares: Outlets 2018-2021
- Table 46 Grocery Retailers LBN Brand Shares: Selling Space 2018-2021
- Table 47 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021
- Table 48 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021
- Table 49 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021
- Table 50 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021
- Table 51 Mixed Retailers GBO Company Shares: % Value 2017-2021
- Table 52 Mixed Retailers GBN Brand Shares: % Value 2018-2021
- Table 53 Mixed Retailers LBN Brand Shares: Outlets 2018-2021
- Table 54 Mixed Retailers LBN Brand Shares: Selling Space 2018-2021
- Table 55 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026
- Table 56 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026
- Table 57 Forecast Sales in Store-based Retailing by Channel: Value 2021-2026
- Table 58 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2021-2026
- Table 59 Forecast Store-based Retailing Outlets by Channel: Units 2021-2026
- Table 60 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026
- Table 61 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026
- Table 62 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026
- Table 63 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026
- Table 64 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
- Table 65 Forecast Sales in Grocery Retailers by Channel: Value 2021-2026
- Table 66 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2021-2026
- Table 67 Forecast Grocery Retailers Outlets by Channel: Units 2021-2026
- Table 68 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026
- Table 69 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026
- Table 70 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
- Table 71 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026
- Table 72 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth

2021-2026

Table 73 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 74 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth  
2021-2026

Table 75 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 76 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth  
2021-2026

Table 77 Forecast Sales in Mixed Retailers by Channel: Value 2021-2026

Table 78 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026

Table 79 Forecast Mixed Retailers Outlets by Channel: Units 2021-2026

Table 80 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026

**DISCLAIMER**

**SOURCES**

Summary 2 Research Sources

## I would like to order

Product name: Variety Stores in Russia

Product link: <https://marketpublishers.com/r/V41115A2D98EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V41115A2D98EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970