

Variety Stores in Poland

<https://marketpublishers.com/r/VD607566423EN.html>

Date: April 2022

Pages: 47

Price: US\$ 990.00 (Single User License)

ID: VD607566423EN

Abstracts

Following an extremely dynamic performance pre-pandemic in Poland, variety stores experienced a notable slowdown in value growth in 2020 due to non-essential store closures for much of the year in line with restrictions driven by the emergence of the pandemic. Nevertheless, despite further restrictions in the first half of 2021, variety stores recorded a return to stronger growth during the year in line with the reopening of the channel and the greater return of consumers to these stores who val...

Euromonitor International's Variety Stores in Poland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Variety Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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