

Variety Stores in the Netherlands

<https://marketpublishers.com/r/V223CBDD9EAEN.html>

Date: March 2022

Pages: 47

Price: US\$ 990.00 (Single User License)

ID: V223CBDD9EAEN

Abstracts

In 2020, when the pandemic first hit the Netherlands, variety stores were initially impacted by lockdown, as many players were forced to close their doors for several weeks. However, later in the year, many managed to recover, as they appealed to price-conscious consumers whose budgets were being constrained by the pandemic's economic impact. Retailers in this category are able to offer a wide selection of products at affordable prices and were therefore able to take share from other store-based...

Euromonitor International's Variety Stores in Netherlands report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Variety Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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