+44 20 8123 2220
info@marketpublishers.com

Variety Stores in Ireland

https://marketpublishers.com/r/VDADCEB2873EN.html
Date: March 2022
Pages: 46
Price: US$ 990.00 (Single User License)
ID: VDADCEB2873EN

Abstracts

Variety stores witnessed a marginal improvement in value sales in 2021 compared to the significant declines recorded the previous year. This was the result of an increase in footfall to stores as restrictions were lifted and consumers returned to city centres, along with the stronger selling Christmas period when compared to the restriction-hit Christmas of 2020. However, in-store sales remained much lower compared to pre-pandemic levels, only matching figures witnessed between 2014 and 2015.

Euromonitor International's Variety Stores in Ireland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Variety Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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