

# Variety Stores in Canada

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### **Abstracts**

Variety stores, especially dollar stores, were more resilient than other mixed retailers during the Coronavirus COVID-19) pandemic as more consumers tightened their budgets. Indeed, dollar store players Dollar Tree and the Great Canadian Dollar Store saw higher retail current value growth in 2020, compared to the previous year, and further healthy growth over 2021. Most variety stores saw sales growth despite limited store traffic in 2020 and 2021. While shoppers tended to visit stores less ofte...

Euromonitor International's Variety Stores in Canada report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Variety Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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