

Varga Pincészet Kft in Alcoholic Drinks (Hungary)

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Abstracts

Varga Pincészet is planning to expand its own grape production and wine-making facilities, whilst also buying more grapes from surrounding vineyards in the wine region. The company will continue to develop its product lines and start new ones, with a growing focus on the affordable premium segment, which has good prospects. The Varga winery will remain dedicated to producing good-quality mass wine in each price segment, and be present in the widest range of retail channels, to remain one of the...

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