

Vapour Products in Georgia

<https://marketpublishers.com/r/V0DB98728A5EN.html>

Date: September 2016

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: V0DB98728A5EN

Abstracts

The absence of legislation regarding vapour products allows players to be quite flexible in terms of offering different products to consumers. There are also no restrictions regarding the consumption of vapour products in public areas. The category is far from maturity, which supported the strong expansion of vapour products in Georgia towards the end of the review period.

Euromonitor International's Vapour Products in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Cig-a-likes, Heated Tobacco Products, Tank systems.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Legislation

Competitive Landscape

New Product Developments

Distribution

Category Indicators

Table 1 Vaping Prevalence in Adult Population 2010-2015

Table 2 Number of Adult Vapers 2010-2015

Category Data

Table 3 Sales of Vapour Products by Category: Value 2013-2015

Table 4 Sales of Vapour Products by Category: % Value Growth 2013-2015

Table 5 Sales of Vapour Products by Distribution Format: % Value 2010-2015

Table 6 Forecast Sales of Vapour Products by Category: Value 2015-2020

Table 7 Forecast Sales of Vapour Products by Category: % Value Growth 2015-2020

Executive Summary

Decline in Retail Volume Sales of Cigarettes

Philip Morris International's Brands "disappear"

Movement in the Competitive Landscape of Cigarettes

Traditional Grocery Retailers Continue To Lead the Distribution of Tobacco Products

the Outlook Is Gloomy for Cigarettes

Operating Environment

Legislation

Summary 1 Legislation Summary at a Glance

Minimum Legal Smoking Age

Smoking Prevalence

Tar Levels

Health Warnings

Plain Packaging

Advertising and Sponsorship

Point-of-sale Display Bans

Smoking in Public Places

Low Ignition Propensity (lip) Cigarette Regulation

Flavoured Tobacco Product Ban

'reduced Harm'

Electronic Cigarettes

Litigation

Death by Cause

Table 8 Deaths by Cause 2011-2015

Production/imports/exports

Market Indicators

Table 9 Illicit Trade Estimate of Cigarettes: Volume 2010-2015

Table 10 Smoking Prevalence in Adult Population 2010-2015

Table 11 Number of Adult Smokers by Gender 2010-2015

Market Data

Table 12 Sales of Tobacco by Category: Volume 2010-2015

Table 13 Sales of Tobacco by Category: Value 2010-2015

Table 14 Sales of Tobacco by Category: % Volume Growth 2010-2015

Table 15 Sales of Tobacco by Category: % Value Growth 2010-2015

Table 16 Forecast Sales of Tobacco by Category: Volume 2015-2020

Table 17 Forecast Sales of Tobacco by Category: Value 2015-2020

Table 18 Forecast Sales of Tobacco by Category: % Volume Growth 2015-2020

Table 19 Forecast Sales of Tobacco by Category: % Value Growth 2015-2020

Sources

Summary 2 Research Sources

I would like to order

Product name: Vapour Products in Georgia

Product link: <https://marketpublishers.com/r/V0DB98728A5EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V0DB98728A5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970