

Vapour Products in China

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Abstracts

Vapour products experienced fast growth during the five years after it was introduced in China in 2004. Attracted by the huge profits and low entry level, plenty of small manufacturers joined this vapour products industry. Due to the lack of standardisation and relevant regulation, most of the vapour products produced by the small manufacturers are fake products with low quality. This situation led to a sharp decline of vapour products sales between 2010 and 2012 and manufacturers turned their a...

Euromonitor International's Vapour Products in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Cig-a-likes, Heated Tobacco Products, Tank systems.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Continuous Lowering of Cigarette Tar Levels Drive Policy Guidance

Innovative Types of Tobacco Products Register Strong Growth

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