

Vapour Devices in the United Kingdom

<https://marketpublishers.com/r/VD2BA661F9AEN.html>

Date: August 2015

Pages: 26

Price: US\$ 990.00 (Single User License)

ID: VD2BA661F9AEN

Abstracts

The e-cigarette movement initially started in the UK in 2008 when 100% of products were cig-a-likes until in 2009 when the first generation tank systems started to emerge. Initially, sales of e-cigarettes were almost exclusively 100% online with the community becoming very close-knit as many vapers chose to communicate with each other via online forums such as 'Planet of the Vapes' and 'UK Vapour' to discuss their experiences, with some manufacturers even scanning the forums for new ideas.

Euromonitor International's Vapour Devices in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Cig-a-likes, Heat-not-burn devices, Tank systems.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vapour Devices market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Legislation

Trends

Distribution

Competitive Landscape

New Product Developments

Summary 1 Vapour Products: New Product Launches

Prospects

Category Data

Table 1 Number of Adult Vapers 2010-2014

Table 2 Sales of Vapour Devices by Category: Value 2009-2014

Table 3 Sales of Vapour Devices by Category: % Value Growth 2009-2014

Table 4 GBN Brand Rankings (GBO)/NBO of Disposable Cig-a-likes 2014

Table 5 GBN Brand Rankings (GBO)/NBO of Rechargeable Cig-a-likes (including Nicotine Cartridges) 2014

Table 6 GBN Brand Rankings (GBO)/NBO of Tank System Charging and Vapourising Devices 2014

Table 7 GBN Brand Rankings (GBO)/NBO of E-liquids 2014

Table 8 GBN Brand Rankings (GBO)/NBO of Heat-not-burn Devices 2014

Table 9 Sales of Vapour Devices by Distribution Format: % Value 2009-2014

Table 10 Forecast Sales of Vapour Devices by Category: Value 2014-2019

Table 11 Forecast Sales of Vapour Devices by Category: % Value Growth 2014-2019

Executive Summary

Tobacco Values Increase But Volumes Continue To Fall

E-cigarettes Become the Norm As Tobacco Manufacturers Act Fast To Take Advantage

Gallaher Ltd Continues To Lead A Consolidated Tobacco Industry

Convenience Is King in Terms of Distribution, As Online Comes To the Forefront

Imminent Plain Packaging Laws Add To Heavy Regulation Burden

Operating Environment

Legislation

Summary 2 Legislation Summary at a Glance

Country-specific Legislation

Minimum Legal Smoking Age

Smoking Prevalence

Table 12 Smoking Prevalence in Adult Population 2010-2014

Table 13 Number of Adult Smokers by Gender 2010-2014

Tar Levels

Health Warnings

Advertising and Sponsorship

Point-of-sale Display Bans

Smoking in Public Places

Low Ignition Propensity (Iip) Cigarette Regulation

Flavoured Tobacco Product Ban

Plain Packaging

'reduced Harm'

Electronic Cigarettes

Litigation

Death by Cause

Table 14 Death by Cause 2010-2014

Taxation and Pricing

Duty Paid Packet Marks

Taxation Rates

Table 15 Taxation and Duty Levies 2009-2014

Average Cigarette Pack Price Breakdown

Table 16 Average Cigarette Pack Price Breakdown: Brand Examples

Production/imports/exports

Table 17 Trade Statistics - Cigarettes 2010-2014

Illicit Trade in Cigarettes

Market Indicators

Table 18 Illicit Trade Estimate of Cigarettes: Volume 2009-2014

Market Data

Table 19 Sales of Tobacco by Category: Volume 2009-2014

Table 20 Sales of Tobacco by Category: Value 2009-2014

Table 21 Sales of Tobacco by Category: % Volume Growth 2009-2014

Table 22 Sales of Tobacco by Category: % Value Growth 2009-2014

Table 23 Forecast Sales of Tobacco by Category: Volume 2014-2019

Table 24 Forecast Sales of Tobacco by Category: Value 2014-2019

Table 25 Forecast Sales of Tobacco by Category: % Volume Growth 2014-2019

Table 26 Forecast Sales of Tobacco by Category: % Value Growth 2014-2019

Sources

Summary 3 Research Sources

I would like to order

Product name: Vapour Devices in the United Kingdom

Product link: <https://marketpublishers.com/r/VD2BA661F9AEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/VD2BA661F9AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970