

Vapour Devices in Switzerland

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Abstracts

Vapour devices began to appear in Switzerland from 2005 and is a relatively new product group, which explains the relaxed regulations that govern the category. The reason for the emergence of vapour devices in Switzerland was the stringent legislation that applies to cigarette smoking. The smoking ban in public places and strict tobacco legislation made it much harder for cigarette smokers. The anti-smoking campaigns run by the government and the medical establishment, as well as lobby groups,...

Euromonitor International's Vapour Devices in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Cig-a-likes, Heat-not-burn devices, Tank systems.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vapour Devices market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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