

# Vapour Devices in Spain

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## Abstracts

Vapour devices have been present in Spain since 2009, with cig-a-likes being the main product available back then. It was not until 2010 when the first tank systems appeared and from then up to 2013, the category experienced sky-rocketing high growth rates. From 2010 to 2013, sales of vapour devices reached €30 million sales and triple-digit growth rates. The lack of proper regulation up to 2014 favoured the rapid expansion of thousands of outlets all over the country offering these devices.

Euromonitor International's Vapour Devices in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

**Product coverage:** Cig-a-likes, Heat-not-burn devices, Tank systems.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Vapour Devices market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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