

Vapour Devices in Poland

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Abstracts

Vapour devices appeared in Poland in 2006. Since then, the market size has been developing dynamically, with over a 100% increase in current value sales year-on-year until 2013, when sales rose by 90%. This is estimated to be among the fastest growth rates in the world. In particular, e-cigarettes took Poland by storm in 2008 and 2009, with numerous companies importing and trading in these devices. As a result, Poland was the third-ranked country in terms of retail value sales in 2014, behind...

Euromonitor International's Vapour Devices in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Cig-a-likes, Heat-not-burn devices, Tank systems.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vapour Devices market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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