

Vapour Devices in the Netherlands

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Abstracts

Value sales of vapour devices total €73 million in 2014, the result of a 61% increase in current terms

Euromonitor International's Vapour Devices in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Cig-a-likes, Heat-not-burn devices, Tank systems.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vapour Devices market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Trends

Legislation

Trends

Distribution

Competitive Landscape

New Product Developments

Summary 1 Vapour Products: New Product Launches

Prospects

Category Data

Table 1 Number of Adult Vapers 2010-2014

Table 2 Sales of Smokeless Tobacco by Category: Volume 2009-2014

Table 3 Sales of Smokeless Tobacco by Category: Value 2009-2014

Table 4 Sales of Smokeless Tobacco by Category: % Volume Growth 2009-2014

Table 5 Sales of Smokeless Tobacco by Category: % Value Growth 2009-2014

Table 6 NBO Company Shares of Smokeless Tobacco: % Volume 2010-2014

Table 7 LBN Brand Shares of Smokeless Tobacco: % Volume 2011-2014

Table 8 Distribution of Smokeless Tobacco by Format: % Volume 2009-2014

Table 9 Forecast Sales of Smokeless Tobacco by Category: Volume 2014-2019

Table 10 Forecast Sales of Smokeless Tobacco by Category: Value 2014-2019

Table 11 Forecast Sales of Smokeless Tobacco by Category: % Volume Growth 2014-2019

Table 12 Forecast Sales of Smokeless Tobacco by Category: % Value Growth 2014-2019

Executive Summary

Higher Prices Result in Lower Volume Sales of Tobacco

Price Rises Generate A Shift Towards Smoking Tobacco Or Purchases Across the Border

Philip Morris Maintains Its Lead But Witnesses A Shift Towards Lower Priced Products

Specialist Retailers Face More Pressure Due To Higher Competition From Other Channels

Sales Expected To Decline Further Over the Forecast Period

Operating Environment

Legislation

Summary 2 Legislation Summary at a Glance

EU Directives

Minimum Legal Smoking Age

Smoking Prevalence

Table 13 Smoking Prevalence in Adult Population 2010-2014

Table 14 Number of Adult Smokers by Gender 2010-2014

Tar Levels

Health Warnings

Advertising and Sponsorship

Point-of-sale Display Bans

Smoking in Public Places

Smoking at School Public Grounds

Low Ignition Propensity (lip) Cigarette Regulation

Flavoured Tobacco Product Ban

Plain Packaging

'reduced Harm'

Electronic Cigarettes

Litigation

Death by Cause

Table 15 Death by Cause 2009-2013

Taxation and Pricing

Duty Paid Packet Marks

Taxation Rates

Table 16 Taxation and Duty Levies 2009-2015 - Cigarettes

Table 17 Taxation and Duty Levies 2009-2015 - Smoking tobacco

Table 18 Taxation and Duty Levies 2009-2015 - Cigars

Average Cigarette Pack Price Breakdown

Table 19 Average Cigarette Pack Price Breakdown: Brand Examples

Production/imports/exports

Table 20 Trade Statistics: Tobacco Leaf 2009-2014

Illicit Trade in Cigarettes

Philip Morris Active in Fighting Illicit Trade

Illegal Factory in Aalsmeer

Market Indicators

Table 21 Illicit Trade Estimate of Cigarettes: Volume 2009-2014

Market Data

Table 22 Sales of Tobacco by Category: Volume 2009-2014

Table 23 Sales of Tobacco by Category: Value 2009-2014

Table 24 Sales of Tobacco by Category: % Volume Growth 2009-2014

Table 25 Sales of Tobacco by Category: % Value Growth 2009-2014

Table 26 Forecast Sales of Tobacco by Category: Volume 2014-2019

Table 27 Forecast Sales of Tobacco by Category: Value 2014-2019

Table 28 Forecast Sales of Tobacco by Category: % Volume Growth 2014-2019

Table 29 Forecast Sales of Tobacco by Category: % Value Growth 2014-2019

Sources

Summary 3 Research Sources

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