

# Vapour Devices in Macedonia

https://marketpublishers.com/r/V5B0C95A0A3EN.html

Date: August 2015

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: V5B0C95A0A3EN

### **Abstracts**

E-cigarettes is an emerging but currently negligible category in Macedonia.

Euromonitor International's Vapour Devices in Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Cig-a-likes, Heat-not-burn devices, Tank systems.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Vapour Devices market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in



London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Headlines

Legislation

**Trends** 

Distribution

Competitive Landscape

**New Product Developments** 

Summary 1 Vapour Devices: New Product Launches

**Prospects** 

Category Data

Table 1 Number of Adult Vapers 2010-2014

Table 2 Sales of Vapour Devices by Category: Value 2009-2014

Table 3 Sales of Vapour Devices by Category: % Value Growth 2009-2014

Table 4 Sales of Vapour Devices by Distribution Format: % Value 2009-2014

Table 5 Forecast Sales of Vapour Devices by Category: Value 2014-2019

Table 6 Forecast Sales of Vapour Devices by Category: % Value Growth 2014-2019

**Executive Summary** 

Tobacco Achieves Solid Growth in 2014 Thanks To Cigarettes

Smoking Prevalence Declines While Cross-border Purchases of Tobacco Increase

Domestic Manufacturers Dominate Cigarettes While Internationals Dominate Cigars

Tobacco Distribution in Macedonia Largely Dependent on Traditional Grocery Retailers

Tobacco Set To See A Slowdown in Growth Over the Forecast Period As More People

Kick the Habit

Operating Environment

Legislation

Summary 2 Legislation Summary at a Glance

Country-specific Legislation

Minimum Legal Smoking Age

**Smoking Prevalence** 

Table 7 Smoking Prevalence in Adult Population 2010-2014

Table 8 Number of Adult Smokers by Gender 2010-2014

Tar Levels

Health Warnings

Advertising and Sponsorship

Point-of-sale Display Bans

Smoking in Public Places

Low Ignition Propensity (lip) Cigarette Regulation

Flavoured Tobacco Product Ban



Plain Packaging

'reduced Harm'

**Electronic Cigarettes** 

Litigation

Death by Cause

Table 9 Death by Cause 2010-2014

**Taxation and Pricing** 

**Duty Paid Packet Marks** 

**Taxation Rates** 

Table 10 Taxation and Duty Levies 2009-2014

Average Cigarette Pack Price Breakdown

Table 11 Average Cigarette Pack Price Breakdown: Brand Examples

Production/imports/exports

Table 12 Trade Statistics: Finished Cigarettes 2009-2014

Table 13 Trade Statistics: Tobacco Leaf 2009-2013

Illicit Trade in Cigarettes

Market Indicators

Table 14 Illicit Trade Estimate of Cigarettes: Volume 2009-2014

Market Data

Table 15 Sales of Tobacco by Category: Volume 2009-2014

Table 16 Sales of Tobacco by Category: Value 2009-2014

Table 17 Sales of Tobacco by Category: % Volume Growth 2009-2014

Table 18 Sales of Tobacco by Category: % Value Growth 2009-2014

Table 19 Forecast Sales of Tobacco by Category: Volume 2014-2019

Table 20 Forecast Sales of Tobacco by Category: Value 2014-2019

Table 21 Forecast Sales of Tobacco by Category: % Volume Growth 2014-2019

Table 22 Forecast Sales of Tobacco by Category: % Value Growth 2014-2019

**Definitions** 

Sources

Summary 3 Research Sources



#### I would like to order

Product name: Vapour Devices in Macedonia

Product link: <a href="https://marketpublishers.com/r/V5B0C95A0A3EN.html">https://marketpublishers.com/r/V5B0C95A0A3EN.html</a>
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/V5B0C95A0A3EN.html">https://marketpublishers.com/r/V5B0C95A0A3EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970