

# Vapour Devices in Finland

<https://marketpublishers.com/r/V92CD7E7D3DEN.html>

Date: September 2015

Pages: 25

Price: US\$ 990.00 (Single User License)

ID: V92CD7E7D3DEN

## Abstracts

E-cigarettes have been present in Finland since 2010.

Euromonitor International's Vapour Devices in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

**Product coverage:** Cig-a-likes, Heat-not-burn devices, Tank systems.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Vapour Devices market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in

London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Tobacco in Finland Continues To Struggle With Declining Volume Sales

Unit Prices Grow Moderately Despite Tax Increases

Multinational Tobacco Companies Benefit From A Slowing Down of Illicit Trade

Grocery Channels Dominate Tobacco Sales in Finland

Despite Overall Decline Over the Forecast Period, Interest in Premium and Organic

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