

Vapour Devices in the Czech Republic

<https://marketpublishers.com/r/V333B705C80EN.html>

Date: August 2015

Pages: 24

Price: US\$ 990.00 (Single User License)

ID: V333B705C80EN

Abstracts

Vapour devices emerged at the end of 2006 in the Czech Republic. The number of vapers began to increase significantly. While in 2007 there were some 6,650 e-cigarette users and users of other vapour devices the number increased to 89,400 in 2014.

Euromonitor International's Vapour Devices in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Cig-a-likes, Heat-not-burn devices, Tank systems.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vapour Devices market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Consumption of Cigarettes Declines in 2014 Although at A Slower Pace Than in 2013 the Switch To Ryo Tobacco Continues and Vapour Devices Performs Well

Philip Morris Increases Sales in 2014

Newsagents-tobacconists/kiosks Remains the Most Important Channel for Cigarettes, Tobacco Specialists Leads in Cigars and Smoking Tobacco, While Internet Retailing Leads in Vapour Devices

Vapour Devices and Ryo Tobacco Expected To Record the Most Dynamic Development by 2019

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