

Van Os BV in Personal Accessories (Netherlands)

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Abstracts

Van Os is looking to expand the number of stores it operates in the Netherlands as a complement to its strong focus in internet retailing as part of its overall marketing strategy and with the aim of increasing sales. As bags and luggage specialist retailers in the Netherlands is a highly fragmented retail channel, the company has identified opportunities for further consolidation as it seeks to confirm its position as one of the largest specialist retailers of bags and luggage in the Netherland...

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