

# Van Houtum BV in Tissue and Hygiene (Netherlands)

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## Abstracts

Van Houtum's core business is the production of hygienic paper and wash-room solutions for the AFH channel. The company wants to remain a family-owned independent company. It has invested in environmentally-friendly production technology, and it will continue to operate in an environmentally-friendly way in order to appeal to eco-conscious organisations, companies and consumers. Many companies and organisations are reviewing their impact on the environment, and Van Houtum believes it is...

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