

Van der Gang Watches BV in Luxury Goods (Netherlands)

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Abstracts

Van der Gang Watches is witnessing opportunities in the premium watch segment in both the Netherlands and abroad. The company will focus on increasing sales in its home market by targeting consumers seeking Dutch-made quality brands that have an exclusive allure. Further development is envisaged to meet demand in markets in Asia, Russia and Arab countries with sales teams expected to work to ensure the Van der Gang brand is better known in those markets.

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