

# Van Baerle AG in Home Care (Switzerland)

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Date: September 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: V3EEBB740CDEN

## Abstracts

Van Baerle AG is a Swiss owner-led chemical company. Its flat and clear hierarchy structure enables the business to respond efficiently and with flexibility to customers' needs. Its strategy for the future is to remain focused on customers and to ensure that their demands are met regarding the laws and regulations governing the chemical industry.

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