

Valmieras Piens AS in Packaged Food (Latvia)

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Abstracts

Valmieras Piens will be seeking ways of how to minimise the negative impact from Russia's export embargo. The company plans to keep the prices of its production in Latvia down with discounts varying between 10-30%. Valmieras Piens will also consider opportunities to expand in new export markets as Russia has been recognised as a less reliable partner.

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