

Valentis UAB in Consumer Health (Lithuania)

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Date: October 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: VD14708F136EN

Abstracts

The company remains the key domestic producer and seller of self-medication remedies in Lithuania. Facing growing competition from major multinational players, Valentis focuses on the promotion of its well-known and well-established brands. Given its more dynamic growth prospects, vitamins and dietary supplements is expected to see greater involvement and interest from Valentis in the forecast period.

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Contents

Strategic Direction

Key Facts

Summary 1 Valentis UAB: Key Facts

Competitive Positioning

Summary 2 Valentis UAB: Competitive Position 2016

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