

# Valente Marques SA in Packaged Food (Portugal)

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## Abstracts

After investing significantly in modernising its facilities gradually over the review period, the company is expected to focus on new product development over the forecast period. Due to the success of Crackies rice snacks, the company is expected to introduce new variants to attract consumers demanding healthier products. Foreign dishes such as sushi are set to continue to gain popularity, with consumers increasingly willing to prepare such dishes at home. This trend will benefit the company's...

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**Product coverage:** Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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