

Valeant OOO in Eyewear (Russia)

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Abstracts

The future plans and expected direction of the company include intensification of its promotion and advertising activities, improvement of its cooperation with retailers and expansion of its assortment within eyewear over the forecast period.

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Contents

Strategic Direction Key Facts Summary 1 Valeant OOO: Key Facts Competitive Positioning Summary 2 Valeant OOO: Competitive Position 2016



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