

Vakko Tekstil ve Hazir Giyim San Isl AS in Luxury Goods (Turkey)

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Abstracts

Vakko Tekstil ve Hazir Giyim San Isl AS is expected to continue to invest in technology over the forecast period. A project by Vakko and BKM Express initialised in May 2015 enables Vakko consumers to make mobile payments before stopping at the cashier inside the store. The BKM Express digital wallet application can be installed from Google Play and AppStore. Vakko sales consultants receive payment to his/her tablet through a QR code. The project that was introduced in the Zorlu Center outlet is...

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